



VRIES
AVOCATS



VRIES AVOCATS is a law firm which advises companies, top executives and investment funds in transactions such as **Mergers & Acquisitions, Investment Capital** (Fund-raising, Leveraged Buyouts) and Restructuring.

www.vriesavocats.com

98 boulevard Malesherbes, 75017 Paris
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Helping you to achieve your goals

Our objective is to advise our clients (French and foreign companies and investors) in their legal and financial transactions and to build deep relationships with them. We deliver high-quality work with the aim of ensuring excellent service and secure transactions, while remaining flexible, reactive and dedicated to our clients.

Every project is individually agreed and tailored to your needs. We provide clients with unmatched responsiveness, and practical, cost-effective legal advice on virtually every type of transaction, from formation and initial funding, to acquisitions and mergers, and beyond. All our fees are agreed in advance and are transparent; we ensure total confidentiality in the management of our projects.

Our Values ? Common Sense, Perseverance, Commitment, and Proactiveness

Common Sense

The best advice in difficult situations is usually based on common sense. We strive to find the most effective legal solutions to meet our clients' needs.

Perseverance

We believe in working alongside our clients to help them achieve their goals. We believe in perseverance, while remaining open-minded, flexible and realistic in our work and when negotiating transactions.

Commitment and Proactiveness

We believe that providing good service to our clients requires us to be available and able to respond at all times and under any circumstances to their requirements. We believe that inbeing proactive on behalf our clients in order to anticipate their needs and deliver the best possible solutions.

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How do we work ?

To meet our clients' needs and deliver the best results, VRIES AVOCATS may call on the services of other professionals, as required and consolidate where necessary an appropriate taskforce.

When confronted with specific law issues (trademark, competition, public law), VRIES AVOCATS works with specialised lawyers but will remain the referring advisor.

The law firm thus offers its clients a global and unique offer of legal services which may include the fees of other professionals

Practices

VRIES AVOCATS offers his clients (companies, senior executives and investors) a range of skills which cover all the legal issues arising in the corporate and private equity transactions.

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Corporate / Mergers & Acquisitions

VRIES AVOCATS advises French and foreign investment funds and companies for domestic and international transactions in a wide range of industry verticals, including clean technology, energy, life sciences, digital media, e-commerce, information technology, retail, and financial services, just to name a few.

MAIN PRACTICES AREAS

- Acquisitions or disposals of companies and assets
- Auction sales
- Share capital issuances, mergers
- Group reorganisations
- Cross-border transactions
- Setting-up and liquidation

REPRESENTATIVE MATTERS

- Representing a foreign industrial holding company in the acquisition (spin-off) of the French entity of an international group
- Advising a French company acting in the mobile payment sector for assets acquisition and its financing
- Advising the majority shareholders of a company active in the cost reduction advises in its disposal to a major French group
- Advising a listed UK Group on the acquisition of a company specialising in the distribution of construction materials for €300 million
- Advising a UK industrial group for the disposal of its French subsidiary to a German company

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Private Equity

VRIES AVOCATS also advises French and foreign lenders, private equity and venture capital funds as well as business angels in their financial transactions (such as early stage funding, LBO, secondary buyouts).

VRIES AVOCATS has developed an expertise in French venture debt, an innovative financing tool that is complimentary to venture capital equity investment.

MAIN PRACTICES AREAS

- Fund raising
- LBO and MBO
- Venture finance
- Bridge loan

REPRESENTATIVE MATTERS

- Representing a French software company in a bridge loan from a Chinese group
- Representing a UK venture capital fund for several venture financings of French companies
- Representing an investment fund in a LBO type acquisition of a major French actor in the tower crane business
- Representing an investment fund for the financing a Dutch/French company acting in the air purifier / cleaner sector
- Advising a French jewellery retailer in its financing by an investment fund

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Geoffroy de Vries

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Geoffroy de Vries began his career in 2000 with the law firm, **Gide Loyrette Nouel**, where he was involved in securities transactions and acquisitions.

In 2003, he joined the British law firm, **Freshfields Bruckhaus Deringer**, where he specialized in Mergers & Acquisitions for international clients (mainly from UK and USA).

In 2005, he joined the law firm founded by the former President of the Paris Bar, Bernard du **Granrut**, where he helped to develop the firm's corporate activity and specialised in equity transactions, acquisitions and LBOs.

In February 2009, he set up his own law firm, **Vries Avocats**.

Geoffroy de Vries is an active member of the European think-tank *Centre d'Etude et de Prospective Stratégique*, of the French entrepreneurs association *Entreprise & Progrès* and of *ENSAE Business Angels*.

Geoffroy de Vries also published several articles in French newspapers (such as *Le Figaro* and *La Tribune*) on financial, economical and legal subjects.